

## INFORMATION ON THE SUCCESSOR TRUSTEE MANUAL PACKAGE

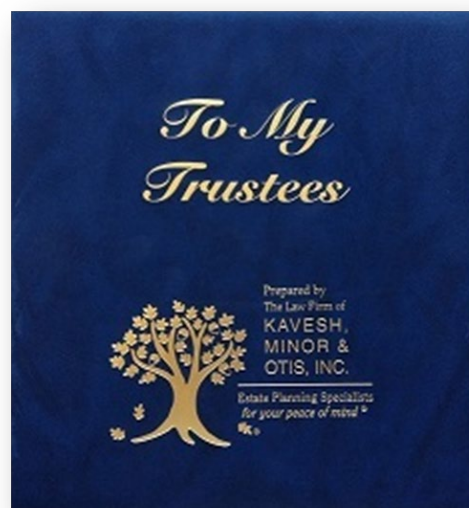
Now, more than ever, it has become increasingly harder to run a successful estate planning practice. The increased “permanent” estate tax exemption has reduced the amount of planning needed for clients and it’s become necessary for estate planners to figure out something new and exciting to offer clients.

*But, wouldn’t it be nice to help your existing clients and also make more revenue, without having to revise their estate plans or sell a maintenance plan?*

For over 20 years, our Successor Trustee Manual has proven to be a great addition to Phil’s law firm. This Manual is based upon over 40 years of unique experience in handling over 4,000 trust administrations after clients have passed. Its contents, however, are generic and can apply to just about any Living Trust plan. The Successor Trustee Manual contains over 150 pages chock-full of helpful, plain-English checklists and step-by-step procedures which will definitely prove invaluable to your clients and their Successor Trustees, by helping minimize potential legal fees, aggravation and anxiety!

Its contents, however, are generic enough to just about any Living Trust plan from any state. This Manual is so clearly instrumental to the proper implementation of a client’s plan, that it is an easy, “no-brainer” purchase decision (either separately or as something you add to new plans you do and command a higher fee or use as a “throw-in” to convince prospects to do business with you!).

You will definitely want to add this great product to your practice right away!



### What’s Included in The Successor Trustee Manual Package?

This is a downloadable product that includes the following items:

- **Modifiable Successor Trustee Manual** with 150+ easy-to-follow pages chock-full of helpful, plain-English checklists and step-by-step procedures which will definitely prove invaluable to your clients and their Successor Trustees, by helping minimize potential legal fees, aggravation and anxiety! (See Trustee Manual Table of Contents)
- **Client Marketing Letter & Flyer** to help inform your clients of this unique product and get them to start ordering Manuals from you!

- **Simple PowerPoint Presentation and Script** so that you have the necessary tools to create a brief video presentation of your own or utilize this in your one-on-one meetings or other seminars. Sample video of attorney Phil Kavesh presenting the PowerPoint presentation included.
- **One-on-One Sales Script** to help you sell more of these Manuals to your existing clients and to use it for marketing leverage to help you close more estate planning and estate administration cases.

The Successor Trustee Manual Package includes modifiable documents in Microsoft Word format for you to be able to easily edit and customize. There is very little customization necessary, except for your firm's name and contact information. Any references to California law (which are few and minimal) have been highlighted for you to make modifying the Trustee Manual easier.

***The Successor Trustee Manual is an invaluable addition to our firm's Living Trust Package, as well as a great stream of income as a standalone product to market and sell to our existing clients. Implementing this package has resulted in a measurable increase in our average revenue per client and has created a stream of "checks in the mail" as we market this great product to our client database with the marketing materials included. I highly recommend it for any Living Trust-centered practice!***

**–Nelson Donovan, Esq.**

For more information or to license our Successor Trustee Manual Package, [click here](#).

# THE ULTIMATE ESTATE PLANNER'S SUCCESSOR TRUSTEE MANUAL

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